KWIN



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1890199

Form BC 126 Official No. 1028
June 1954

10-21-76 Auth. gr. for on-the-air 1.D. as: Lodi-Stockton, Calif- X K W I N (12-27-71)

Date first licensed 6-23-60

Call letters X KCVR-IM

Station location Lodi, California

George Snell, B. Floyd Farr; and Haig G. Mardikian and
Anita Naz Mardikian, Executors of the patate of George M. Mardikian (dec) EFF: 8-18-60

x GEORGE SNELL, B. FLOYD FARR & GEORGE MARDIKIAN d/b as KCVR RADIO/(APH-220 7-13-60)

Name of licensee **LLOYD BURLINGHAM

10464 N. Hwy. 99, Stockton, Ca. (PH 12-1-75)
Transmitter location x 1.8 miles NW of center of Lodi, California

95240 19250 N. Lower Sacramento Rd., near Lodi, Calif. (PH 12-1-75)
Main studio location XSame as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

1	Date	Channel	ERP	1 Time	Period
Appl.	Date	8,	Power	Div.	From- To-
No.	Issued	Freq	Tower		
BPH-2701	7-22-59	97.7mcs	800-W	U	9-22-59
HAAT:180		Ch. 249	TPO: 250	-W	3-22-60
Construc	tion perm	it for a	new FM	broadcast	station.
OF REAL PROPERTY.					Authority
SGA-201					(see auth.).
(67kes.)	on lult	September 1988		
BLH-1497	6-23-60	Lic. to	cover cr	(Bri-2701	6-23 12-1-62
	which aut	horized	a new Fr	b/c stat	lon.
BAPH-220	7-13-60	Volunta	ry assig	nment of	onstruction
		permit	and SCA	to George	Snell, B. Floyd
EFF:	8-18-60	THE RESERVE THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TRANSPORT OF THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TRANSPORT NAMED IN COLUMN TWO IS NAMED IN	A STATE OF THE PARTY OF THE PAR	Mardikia	d/b as
		KCVR Ra	SCHOOL SCHOOL SECTION		
					n on renewal
7		pending	further_	considera	10n
BRH-1028	3-29-63	97.7mcs	. 800kw	Unl	3-29 12-1-65
BRSCA-20	1 3-29-63	Sub. Cor	municat	ions Autho	rization on
				to	
BSH-1028	5-22-64	Mod. of	Lic. to	correctly	show type trans
(1)		as Gates			(Memo)
NAME OF TAXABLE PARTY.	1-5-65	97.7mcs	ERP:3kw	Unl.	3-5-65
HAAT: 180	'	Ch.#249	TPO: 9404	(Bauer 607	9-5-65); and incr.
			Crans.	(Bauer our	, and Incl.
PT 2285	TPO & ER	lic. to	cover CP	(BPH-4712)	which auth.
BLR-203	/ 0-23-03	Incr. ER	e & TPO;	and instal	ll new trans.
		(Specify	type_tr	ans. as RO	BTF-1E).
n-1028	11-15-6	5 97.7mcs	. 3kw	STREET, SQUARE, SQUARE	12-1 12-1-68
BRSCA-2	01 11-15-	65 Renewa	IS SCA	Printer in concession in con-	12-1 12-1-68
	I not be r				12-1-12-1-71-
BRH-102	81,11-26-68 5 11-26-68	+ 57 7me	-348- 3	- () -	7-26-69
		ch#249	PO: 2.3	5kw	7-20-07
HAAI: 1	85 (h&v)				FM-3H/FMS-3H);
		add vert	cal ant	Gates-FMC-	3, 3sects);
		chg. TP	; and H	MAT;	
		1 1 6 (1	PH_4505		12-1-71
THE REAL PROPERTY.					

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters XKXKX

Station location LODI, CALIFORNIA

Name of licensee GEORGE SNELL B. FLOYD FARR & GEORGE MARDIKIAN d/b as KCVR RADIO

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	issued	Freq.	Power	Div.	From To
BRCH-971	2-24-70		ed by Re	mote cen	01
BRH-1028(L	12-13-71	Renewa	1		12-1-74
EBSA	5-22-72				
BRH- 1028(S)	11-18-74	Renewal	of Lic	ense	12-1-77
BPH-9363(L	12-1-75	97.7mhz	•#249 E	RP: 3kw(H	V) 12-1-76
HAAT: 300'	A RESIDENCE AND ADDRESS OF THE PARTY OF THE	CP chg	TL, SL,	TPO, HAA	
		operate	by RC	rom SL	
BSCA-1594	5-27-71	SCA	67 khz		
BLH-7114(L	9-29-76	Lic. (B	PH-9363)	for chan	ges 12-1-77
BRH-1028	11-16-77	(S) REN.	OF LICEN	SE &	
BRSCA-1594				SCA_	_ 12-1-80
	4-26-78	Invol	AL EF	: 11-16-7	8
PASCA-880					
BRH800801E	8 11-17-80	RENEWA	L OF LIC	ENSE	12-1-83

FORM BC-121 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Name

Station location - Lodi, California

(E.	ermonc	NO.T' MOODEROCK' TITITUOTE'		
-			Act	ion
File No.	Dated	Application for	Nature	Date
BPH-2701 Rec'd Filed	5-27-59 6-5-59	Construction permit for anew FM broadcast station to be operated on: Frequency - 97.7 mc CH 249 ERP - 0.795 kw Type transmitter - Gates FMR 250B Type antenna - Andrew 1304-1 (4 section) HAAT 178 ft Trans. location - 1.8 mi NW of center of Lodi, California Studio location - Same as transmitter	GRANTED HAAT: ERP:	7-22-59 180' 800-watts
		Atty May, Shannon & Morley Engr Hammett & Edison, San Francisco, Cal	if.	
BSCA-201 R&F	9-22-59	Request for authority to establish a newSCA multiplex basis, to be operated on sub-carrier frequencies of 48ke-and 67kc.	GRANTED	3-24-60
AMENUMENT R & F	3-4-60	AMENDED to specify one channel - 67kc.		
	1	P.C.C WASHINGTON, D. G.	1	

FORM BC-121 #2

APPLICATION RECORD - BROADCASTING

Call

Aug. 1955 GEORGE SNELL, B. FLOYD FARR & GEORGE MARDIKIAN d/baskCVR Radibetters K.C.V. R.-E.M.

LUUI	CALLEGISMUA		-	
				tion
File No.	Dated	Application for	Nature	Date
BLH-1497 Rec'd Filed	12-18-59	License to cover construction permit, BPH-2701, which authorized a new FM Bro deast Station. Omar L. Crook, Atty.	Gran TED	6-23-60
BAPH-220 BASCA-46 Rec'd Filed		Voluntary assignment of construction permit and SCA to George Snell, B. Floyd Farr and George Mardikian d/b as KCVR Radio. Lester W. Spillane, Atty. for Assignor Norman E. Jorgensen, Atty. for Assignee	GRANTED EFF:	7-13-60 8-18-60
BRH-1028 BRSCA-201 Rec'd & Filed	9-8-62 9-8-62 9-11-62 9-11-62	RENEWAL OF LICENSE AND SCA	GRANTED	3-29-63
	1	F.C.C. WASHINGTON, D. C.	-	

APPLICATION RECORD - BROADCASTING

Call Letters LCV h - FM

Name GEORGE SNELL, B. FLOYD FARR & GEORGE MARDIKIAN D/B AS KCVR RADIO

LODI,	CALIFORNIA			
File No.	Dated	Application for	Nature	Date
BPH-4712 R&F	12-2-64	Construction permit to increase LAP to 3kw; increase TPO to .943kw; and install new trans (Bauer-607). Atty: Krieger & Jorgensen	GRANTEI	1-5-65
BLH-2857 R&F	COLOR AND AND ADDRESS AND ADDR	License to cover CP (brh-4712) which authorize install new trans, and increase TPO and EMP; and specify type trans as (hCA-bTF-1E). Atty: Krieger & Jorgensen	GRANTED	6-23-65
BRH-1028 R & F BRSCA-201 R & F	9-7-65 9-9-65 8-18-65 9-9-65	Renewal of license Attys: Krieger & Jorgensen (N. Jorgensen) Renewal of license (SCA) Atty: N. Jorgensen	GRANTED 1	11-15-65
BRH-1028 R.&F. #454282 \$75	8-7-68 8-26-68 8-26-68	RENEWAL OF LICENSE Atty-Krieger & Jorgensen(Robert Woods) SCA not to be renewed per atty.	GRANTED	11-26-68

RE BRH-1028 per attys cover ltr. 3CA will not be renewed.

FORM BC-121 AUG. 1955

Call KXKX Letters XKCVR-FM

Name GEORGE SNELL, B. FLOYD FARR & GEORGE MARDIKIAN D/B AS KCVR RADIO

LODI, CALIFORNIA

File No. BPH-6505 R & F #469608 \$30 NOV 2 2 198	Dated 10-28-68 11-1-68	Application for CP install new trans(Gates-FM-3H/FMS-3H); add vertical polarization; install new ant (Gates-FMC-3, 3 sections); chg. TPO 2.325kw; chg. HAAT 183 feet. Atty - Krieger & Jorgensen Engr: Clyde Bond	GRANTED Cond	Date 11-26-68 '1 submit 302's (R(AM)
BLH-4390 R & F #503829 \$30 PT	3/28/69 4/3/69 4/16/69	License (BPH-6505) for changes. Atty: Norman E. Jorgensen Engr: Clyde H. Bond, Reno, Nevada	GRANTED	5-28-69

Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

Call

GEORGE SNELL, B. FLOYD FARR & GEORGE MARDIKIAN d/b as KCVR RADIO

Name

LOD	I, CALIFORNI	^			
				tion	
File No.	Dated	Application for	Nature	Date	
BRCH-971	2-3-70	Transmitter may be operated by Remote Cont	GRANTED	2-26-70	
R & F	2-5-70	from Main Studio 1.8 miles NW of the city			
#575583 \$30.	2-5-70	of Lodi, California			
	3 1 9 1970				
Annual filin	g fee \$44.00	paid 11-30-70 #646629.			
BRH-1028	8-23-71	Renewal of License			
R & F	8-27-71		GRANTED	12-13-71	
P.N,	8-27-71	Atty: Norman E. Jorgensen			
PRESS		AMENDED 9-27-71 re: business statement			
SEP 7 P	M	AMENUED 12-2-71 re: prog; employment policy			
BRH-1028	7-22-74	RENEWAL OF LICENSE	GRANTED	11-18-74	
R & F	7-31-74				
PN Recd.	"				A
PRESS	AUG 8 1974				
		F.C.C WASHINGTON, D. C.			

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters

George Snell, B. Floyd Farr & George Mardikian d/b as KCVR Radio Name

Lo	odi, California		_	
			Act	10n
File No	. Dated	- Application for	Nature	Date
BPH-9363 Rec'd #377084 \$ Filed #396059 \$ Press P. N. Rec	2-24-75 50 2-26-75 MAR 6- 1975	CP to chg. TL to: North of Quashick Avenue, at 10464 North Highway 99, Stockton, 3.55 miles S.E. City of Lodi, California; chg. SL to: 19250 N. Lower Sacramento Rd., Near Lodi, California; operate by RC from the proposed studio site; install new ant. (Jampro JSCP-3, 3 sects. (H&V); make chg. ant. system (incr. hght.); chg. TPO and HAAT: 300 (H&V).	gr fee r	12-1-75 eq. \$1,350.00 1-9-75
AMENDEI	4-30-75	38° 03' 05" - 121° 15' 05" Atty: Norman E. Jorgensen Sections III and IV-A.		
BSCA-1594 R & F #562523\$ CODE: 60	100 5-4-76	Request for Subsidiary Communications Author-Grantier on a sub-carrier frequency of 67 khz. Atty: Norman E. Jorgensen	RANTED	5-27-76
PRESS:	MAY 1 2 1976	F. C. C WASHINGTON, D. C.		

Form BC-121

September 1969

Call Letters WIN

Name George Snell, B. Floyd Farr & George Mardikian d/b as KCVR Radio

Lodi	, California			
File No.	Dated	Application for	Nature	tion Date
BLH-7114 R & F #584611\$100 Code 001 PTA PRESS	6-23-76 6-24-76 6-25-76 6-29-76 AUG 2 1976	Lic. (BPH-9363) for changes. Atty: Norman E. Jorgensen	GRANTED	9-29-76
The second secon	8-16-76 8-16-76 AUG 2 5 1976 7-26-77	Filed by Norman E. Jorgensen, Esq. Request for Dual City Identification as: Lodi-Stockton, California. RENEWAL OF LICENSE	GRANTED	10-21-76
BRH-1028 BRSCA-1594 R & F PN Recd.	7-20-77	RENEWAL OF SCA	GRANTED	11-16-77
PRESS	AUG 17 1977			
		F. C. C WASHINGTON, D. C.		

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

George Snell, B. Floyd Farr; and Haig G. Mardikian and Letters KWIN

Anita NazaMardikian, Executors of the Estate of George M. Mardikian (deceased)

Name *George Snell, B. Floy Farr & George Mardikian dba KCVR RADIO

File No. BALH-2672 BASCA-880 Reg'P FORM 316(A	3-16-78	Application for and SCA Involuntary assignment of license/to George Snell, B. Floyd Farr; and Haig G. Mardikian and Anita Naz Mardikian, Executors of the Estate of George M. Mardikian, (deceased) dba KCVR RADIO (OVER) Atty - John G. Johnson(Jorgensen, Johnson, etc)	GRANTED EFF:	: 4-26-78
BRH800801E6 PRESS SEP 2	1980	Renewal of License Atty.: John G. Johnson, Jr.	GRANTED	11-17-80

BALH-2672 Amended 3-27-78 re: tourt appointment of execu-

APPLICATION RECORD-BROADCASTING

Call Letters: KWIN

Name: GEORGE SNELL, B. FLOYD FARR: AND HAIG G. MARDIKIAN AND ANITA NAZ MARDIKIAN, EXECUTORS OF THE ESTATE OF GEORGE M. MARDIKIAN (DECEASED DBA KCVR RADIO

Station Location: Lodi, California

Station Location: Lodi, California						
File No.	Date	Description	Action and Date			
BALH810225EN Form 314 PRESS MAR 25 Also see KCVR(am) PN FILED 3-24-81	981	Vol AL & SCA to George D. Snell, Jr., Stephen P. Snell, Christopher R. Snell and Jonathan H. Snell t/a Snell Brothers Partnership, B. Floyd Farr, Haig Mardikian and Anita Naz Mardikian, Co-Executors of the Estate of George Mardikian, Deceased dba KCVR Radio Atty John G. Johnson, Jr.	EFF: 0-1-81			
			Form BC-121 March 1979			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

